

Organized by



INDIAN SOCIETY OF HEMATOLOGY
& BLOOD TRANSFUSION



ANNUAL CONFERENCE OF INDIAN SOCIETY OF HAEMATOLOGY & BLOOD TRANSFUSION



02ND - 05TH
NOVEMBER 2023

Venue

HOTEL MAYFAIR, BHUBANESWAR

Conference Website:

<https://www.haematocon2023.com>

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64th ANNUAL CONFERENCE OF INDIAN SOCIETY OF HAEMATOLOGY & BLOOD TRANSFUSION

2ND - 5TH NOVEMBER 2023

Dear Members and Friends,

It gives me great pleasure to welcome you to **Haematocon-2023, the 64th Annual Conference of Indian Society of Haematology and Blood Transfusion (ISHBT)**, which will be organised in **Bhubaneswar, the capital city of Odisha state**, from **November 2 to November 5, 2023**.

Bhubaneswar, the capital of Odisha - also known as Temple City - is in itself a unique amalgamation and continuity of the glorious culture and past heritage of not only the state but also the country as a whole with modernity and development. This setting, in fact, perfectly correlates with the field of Haematology which while keeping with the basics has witnessed profound advances in understanding of blood diseases, adopting technological advances and bringing futuristic innovations.

Blood diseases account for a major chunk of public health burden in India and across the globe. The governments at the centre and state have initiated various programmes at their level for prevention, management and control of blood diseases, but there are miles to go in ensuring proper care reaches all.

Indian Society of Haematology and Blood Transfusion, the apex body of haematologists in India, has thus taken the lead to play a proactive role in not only education and therapeutic interventions but also helping governments, policy makers and other stakeholders to shape policies and strategies for dealing with the public health issues. It has also gained fame globally as a premier organization in the field.

The 64th Haematocon-2023 also sets a new chapter as it is for the first time being organised directly by the ISHBT and not through the regional chapters. The conference promises to be a productive and stimulating event as it will bring together the best in the field from India and abroad. While focusing on expanding the horizons of Haematology in education, medical practice and emerging issues in the country, it will provide a platform for a conglomeration of ideas and knowledge. This will also provide an unmissable opportunity to the young and budding haematologists to learn from eminent national and international faculty and upgrade their skills.

The event is being designed to provide exciting and productive involvement for each and every participant.

I invite you all to join the conference and make it a great success.

Dr. R K Jena

Organizing Secretary
Haematocon-2023





64th ANNUAL CONFERENCE OF INDIAN SOCIETY OF HAEMATOLOGY & BLOOD TRANSFUSION

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Organizing Chairperson

Dr. Shanaz Khodaiji
President, ISHBT

Chairman, Scientific Committee

Dr. P K Sasidharan
President Elect, ISHBT

Hon. Secretary

Dr. Tuphan Kanti Dolai

Organizing Secretary

Dr. R K Jena

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Dr. H P Pati (Chair)
Dr. T K Dolai
Dr. Pankaj Malhotra
Dr. Vijay Tilak
Dr. Sudha Sethy
Dr. Shanaz Khodaiji

Dr. Vikram Mathews
Dr. Jina Bhattacharyya
Dr. Priyanka Samal
Dr. Tejinder Singh
Dr. Rakhee Kar
Dr. Maitreyee Bhattacharyya

Dr. Abhisek Purohit
Dr. R K Jena
Dr. M R Mahapatra
Dr. Avinash Singh
Dr. Ashutosh Panigrahi

Patrons

Dr. A K Tripathi
Dr. Sukesh Nair
Dr. Prantar Chakrabarty
Dr. Sarat Damodar
Dr. Prakas K. Mandal
Dr. Jyoti Kutwal
Dr. Seema Bhatwadekar

Dr. Avinash Pophali
Dr. Asish Dixit
Dr. Santanu Basu
Dr. Pankaj Malhotra
Dr. A K Ganju
Dr. Abhay Bhawe
Dr. Sarat Kumar Sahoo

Dr. Dinesh Bhurani
Dr. V P Chaudhury
Dr. Subash Verma
Dr. Renu Saxena
Dr. D K Mishra
Dr. Neelam Verma
Dr. Pradeep Mitra

ISHBT SCIENTIFIC COMMITTEE

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Members

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Dr. Rakhee Kar
Dr. Vijay Tilak

Members

Dr. Rajib De
Dr. J M Khunger
Dr. H P Pati

Members

Dr. M R Mahapatra
Dr. Rishi Dhawan

Financial Sub-Committee

Dr. H P Pati
Dr. M R Mahapatra
Dr. Rakhee Kar
Dr. Pankaj Malhotra

Dr. T K Dolai
Dr. Vikram Mathews
Dr. D K Mishra
Dr. A K Ganju

Dr. Sanjeev Kumar
Dr. Sukesh Nair
Dr. R K Jena
Dr. A K Tripathi

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Executive Committee

Dr. Salendra Verma
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Dr. Saikat Dutta
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Dr. Shailendra Yadav
Dr. Abhishek Ranjan
Dr. Sanjeev Kumar
Dr. Abhishek Purohit
Dr. Vinoy Bohra

Dr. Ganesh Jaishetwar
Dr. Avinash Singh
Dr. Amit Khurana
Dr. Gurmeet Singh
Dr. Meet Kumar
Dr. Sudhir Atri
Dr. Hitha Diljith
Dr. Lalit Routh
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Dr. Jasmita Das
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Dr. Uttam Kumar Nath
Dr. Sachin Bansal
Dr. Kishore Kumar
Dr. Ria Balikar
Dr. Jyoti Bajaj Sawhney
Dr. Saroj Bala
Dr. Pankhi Dutta

National Quiz

Coordinator
Dr. Rakhee Kar

Co-coordinator
Dr. Mukul Agarwal

Local Organizing Committee

Advisors

Dr. Ashutosh Biswas
Executive Director,
AIIMS, Bhubaneswar

Prof. Dr. Manoj Nayak
Founder & President,
SOA University, Bhubaneswar

Joint Organizing Secretary

Dr. Sudha Sethy

Dr. Ashutosh Panigrahi

Dr. Priyanka Samal

Dr. Samira Behera

Scientific Coordinators

Dr. Pranati Mohanty
Dr. Pritish Patra
Dr. Rajesh Bhola
Dr. Pallavi Bhuyan
Dr. Udaybhanu Rout
Dr. Gaurav Chabbra

Dr. Sarita Pradhan
Dr. Manamohan Biswal
Dr. Dibyajyoti Prusty
Dr. Pritinanda Mishra
Dr. Samanyoya Gochhait
Dr. Shivangi Harankhedkar

Dr. Vikrant
Dr. Somanath Mukherjee
Dr. Sonali Mohapatra
Dr. Smita Mohapatra
Dr. Rajeeb Ku. Nayak



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Souvenir

Dr. Somanath Padhi Mr. Nirakar Das

Registration

Dr. Gaurav Chhabra Dr. Samanyoya Gochhait Mr. S N Mishra

Reception

Dr. Pallavi Bhuyan Dr. Manamohan Biswal Dr. Biswajit Bhuyan Mr. Biswa Bhusan Swain

Transport

Mr. Bijay Jena Mr. Arup Dakua

Cultural Programme

Dr. Rajeeb Kumar Nayak Mr. Srikant Das

Media & Communication

Silicon Media

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HIGHLIGHTS OF HAEMATOCON – 2023

- ISHBT - ASH Joint Symposium
- ISHBT – EHA Joint Symposium
- Joint Session: Implementation of National Health Programme of Blood Diseases in the existing Healthcare system; Challenges and Solutions: Expert, Policy Makers, ICMR, Patient Groups, Sick Global Network, Etc
- ISHBT – Law Session: Scope of Law and Fundamental Rights vis-à-vis Healthcare System
- ISHBT Education Session
- Case Based Discussion
- ICH – FOGSI Session
- ICH – Indian College of Physicians Session
- National Haematology Quiz among Postgraduates
- Industry Symposium: Career Opportunity, Professionalism, Ethical Issue,
- Corporate Politics: Industry People, Medical Profession, Regulatory Agencies
- Workshops
- Meet the Expert Session
- Public Awareness Programme
- ISHBT Advocacy with Policy Makers, Research Agencies and Industry People
- Patient Awareness and Benefit Programmes
- Emerging Concepts and Therapy

TOPICS TO BE COVERED

Sickle Cell Disease, Thalassaemia, Anemia, Iron Overload and Chelation, Platelet Disorders, Hemophilia, Immune-hemolytic Anemia, Allo-antibody, Transfusion Medicine, Bone Marrow Failure Syndrome, Leukemias, Lymphomas, Plasma Cell Disorders, Myeloproliferative Neoplasm, Lympho Proliferative Neoplasm, Myelodysplastic Syndrome, HSCT, CAR-T Cell Therapy, Cell Therapy, Case Based Discussion in Diagnostic and Clinical Hematology & Hemato-oncology, Diagnostic Hematology, Molecular Hematology, Cytogenetics, Immuno-histo Chemistry, Recent Advances, Debate, Controversies, Newer Molecules, Evolving Concept etc

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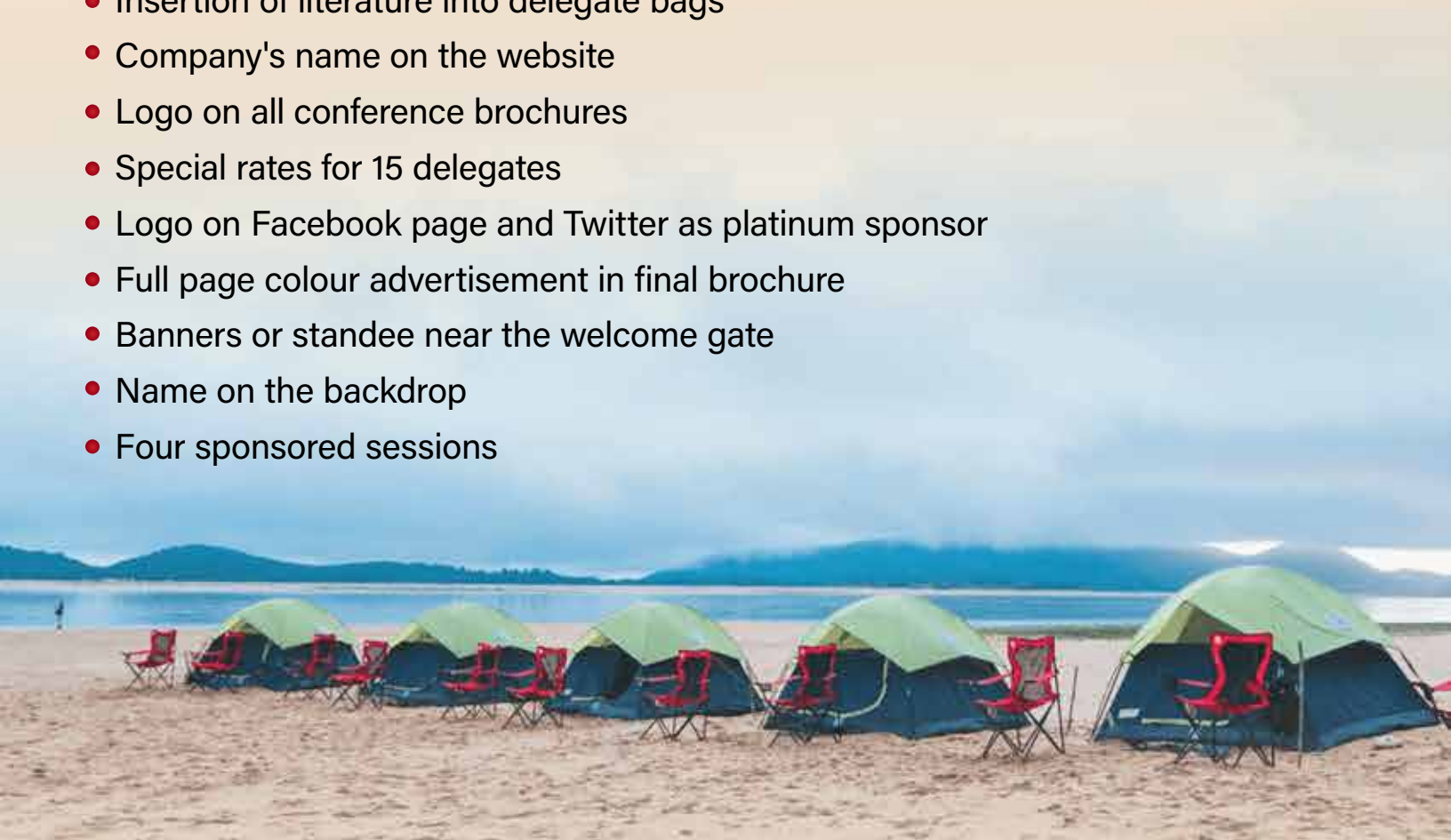
2ND - 5TH NOVEMBER 2023

Titanium Sponsor : ₹ 40 Lakhs

- Exhibition stall (6x3m) at prime location
- Ten complimentary exhibitor registrations.
(Lunch & Dinner coupons valid for all 4 days)
- Insertion of literature into delegate bags
- Company's name on the website
- Logo on all conference brochures
- Special rates for 20 delegates
- One sponsored symposium for 1 hour
- Logo on Facebook page and Twitter as Titanium sponsor
- Full page colour advertisement in final brochure
- Special mention at dinner and lunch venues
- Special mention on screen during session break
- Banners or standee near the welcome gate
- Name on the backdrop
- Four sponsored sessions

Platinum Sponsors : ₹ 30 lakhs

- Exhibition stall (4x2m) at prime location
- Eight complimentary exhibitor registrations
(Lunch & Dinner coupons valid for all 4 days)
- Insertion of literature into delegate bags
- Company's name on the website
- Logo on all conference brochures
- Special rates for 15 delegates
- Logo on Facebook page and Twitter as platinum sponsor
- Full page colour advertisement in final brochure
- Banners or standee near the welcome gate
- Name on the backdrop
- Four sponsored sessions



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Diamond Sponsor : ₹ 25 lakhs

- Exhibition stall (3x2m) as complimentary
- Six Complimentary exhibitor registrations (Lunch & Dinner coupons valid for all 4 days)
- Insertion of literature into delegate bags
- Company's name on the website
- Logo on all conference brochures
- Special rates for 10 delegates
- Logo on Facebook page and Twitter as diamond sponsor
- Half page colour advertisement in final brochure
- Branding in conference venue
- Name on the backdrop
- Three sponsored sessions

Gold Sponsor : ₹ 20 lakhs

- Exhibition stall (3x2m)–as complimentary
- Four Complimentary exhibitor registrations (Lunch & Dinner coupons valid for all 4 days)
- Insertion of literature into delegate bags
- Company's name on the website
- Logo on all conference brochures
- Special rates for 5 delegates
- Logo on Facebook page and Twitter as gold sponsor
- Quarter page colour advertisement in final brochure
- Name on the backdrop
- Two sponsored sessions

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Silver Sponsor : ₹ 15 lakhs

- Exhibition stall (2x2m Mandap) – as complimentary.
- Four Complimentary exhibitor registrations (Lunch & Dinner coupons valid for all 4 days)
- Company's name on the website.
- Insertion of literature into delegate bags
- Logo on all conference brochures
- Special rates for 5 delegates
- Logo on Facebook page and Twitter as silver sponsor
- Quarter page colour advertisement in final brochure
- Name on the backdrop
- 1 sponsored session

Bronze Sponsor : ₹ 10 lakhs

- Exhibition stall (2x2m Basement) – as complimentary.
- Two Complimentary exhibitor registrations (Lunch & Dinner coupons valid for all 4 days)
- Company's name on the website.
- Logo on all conference brochure.
- Logo on Facebook page and Twitter as Bronze sponsor

Sponsored Symposium

- With Platinum - ₹ 4 lakhs
 - With Diamond - ₹ 6 lakhs
 - With Gold - ₹ 8 lakhs
 - With Silver - ₹ 10 lakhs
 - Stand Alone - ₹ 15 lakhs
- (One hour session in prime time of conference)



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Gala Dinner Sponsor : ₹ 15 lakhs

- Logo at the welcome gate of gala dinner venue
- Company's name on the website
- Logo on all conference brochures
- Logo on Facebook page and Twitter as gala dinner sponsor
- Two special tables for the sponsors
- Three additional complimentary invitations

Banquet Dinner Sponsor : ₹ 12 lakhs

- Logo at the welcome gate of banquet dinner venue
- Company's name on the website
- Logo on all conference brochures
- Logo on Facebook page and Twitter as gala dinner sponsor
- Two special tables for the sponsors
- Three additional complimentary invitations

Lunch Sponsor : ₹ 10 lakhs

- Branding in the food court area
- Logo at the welcome gate of lunch venue
- Company's name on the website

Delegate kits Sponsor : ₹ 10 lakhs

- Logo on website
- Logo in conference brochure
- Branding card in each delegate kit



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Reception Stall Sponsor

- Faculty Reception Stalls - ₹ 6 lakhs
- Delegate reception Stalls - ₹ 5 lakhs
- Kit Counter Stalls - ₹ 4 lakhs
- Cloak Room Stalls - ₹ 3 lakhs
- May I Help You Stalls - ₹ 4 lakhs
- Logo and Branding in the respective receptions stall

Local Conveyance Sponsor : ₹ 10 lakhs

- Logo on website
- Logo in conference brochure
- Branding on cars/buses

Faculty Lounge Sponsor : ₹ 5 lakhs

- Logo and Branding in the lounge area

Internet Lounge Sponsor : ₹ 5 lakhs

- Logo and Branding in the lounge area

Preview Room Sponsor : ₹ 5 lakhs

- Logo and Branding in the preview room area



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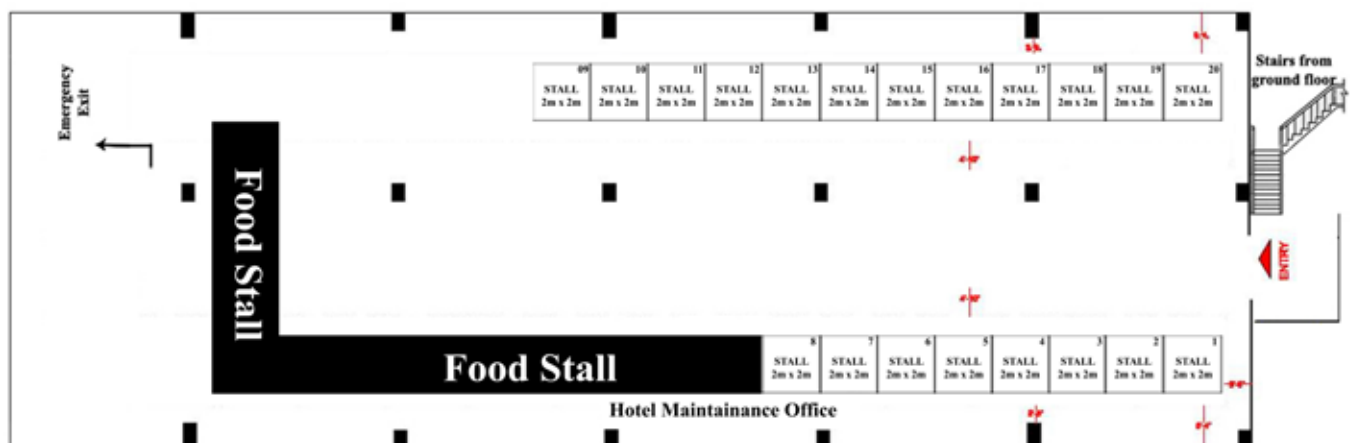
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MANDAP AREA STALL PLAN



MAYFAIR CONVENTION BASEMENT AREA





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Rentals for stall

Size	Tariff	Includes
3 x 6 mtr	₹ 8 Lakhs each	1 Table, 2 Chairs, 4 Lunch Coupons, Exhibitor badges & 2 Electric sockets with basic lights
3 x 3 mtr	₹ 4 Lakhs each	1 Table, 2 Chairs, 2 Lunch Coupons, Exhibitor badges & 2 Electric sockets with basic lights

Account Details:

- **Account Name:** INDIAN SOCIETY OF HAEMATOLOGY AND BLOOD TRANSFUSION
- **A/c Number:** 0835010159920
- **Bank Name:** Punjab National Bank
- **Branch Name:** College Street, Kolkata, West Bengal:700073
- **IFSC Code:** PUNB0058400

[Click here for Registration](#)

<https://in.eregnow.com/ticketing/register/haematocon2023>

[Contact for Sponsorship](#)

Mr. Lokanath Barik

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Office Executive, ISHBT

Mr. Pravin Agarwal

Mobile No: 9082484474 | E-mail: rcg.pravin@gmail.com
River Route Creative Group
Mumbai

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